

Cook Inlet Tribal Council
presents:



2025 NYO Games Alaska

❖ Junior Games

February 28-March 2

Avis Alaska Sports Complex, UAA campus | Anchorage, Alaska

❖ Senior Games

April 24-26

Alaska Airlines Center, UAA campus | Anchorage,

nyogames.com

Sponsorship Opportunities

CONTACT:

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Sr. Director of Development

Cook Inlet Tribal Council

(907) 793-3272

khurd@citci.org

- ❖ Corporate donations to the NYO Games are eligible for the **Alaska Education Tax Credit Incentive!**



The NYO Games:

A timeless tradition

For thousands of years and countless generations, survival for Alaska Native people depended not only on individual strength, skill, and knowledge, but also on the ability to work together toward common goals.

Traditional athletic contests and games helped develop these and other skills critical to everyday life in the challenging Alaska environment.

Today's NYO Games Alaska carries on in this spirit by encouraging young people to strive for their personal best while helping and supporting their teammates—even other teams. ❖

Athlete Survey

NYO is an Investment in Our Youth

NYO has a quantifiable impact on thousands of student athletes each year and inspires our youth to improve academic performance, strengthen overall well-being, and instills important values, like leadership and respect—values that make strong communities and build tomorrow's leaders.

In a survey emphasizing NYO's impact, **316 NYO athletes** in grades 7-12 who competed in the 2024 Senior Games offered the following insight:

64%

Developed a greater appreciation of Alaska Native culture.

Improved an element of their health through participation:

100%

85%

See themselves as a role model.

94%

Learned more about Alaska Native culture and values.

87%

Credited NYO as an incentive to stay in school.

Improved their grades to participate:

60%



2025 NYO Games Alaska

JUNIOR GAMES

February 28 - March 2

Avis Alaska Sports Complex, UAA

SENIOR GAMES

April 24-26

Alaska Airlines Center, Anchorage

ATHLETES:

444+ Sr. Games (Grades 7-12)

694 + Jr. Games (Grades 1-6)

SPECTATORS:

53,175+ over three days of competition

REPRESENTATION:

More than 100 communities statewide

ON THE WEB:

nyogames.com

#nyogames

NYO Games Alaska

@CITCALaska

CITCALaska

Event Schedule | Sr. Games*

Thursday, April 24

Opening Ceremonies

Toe Kick & Awards

Wrist Carry & Awards

Alaskan High Kick & Awards

11:30 a.m.

12:30 p.m.

2 p.m.

4:30 p.m.

Friday, April 25

Scissor Broad Jump & Awards

Eskimo Stick Pull & Awards

Celebration of High School Graduates & Academic Excellence Awards

One-Hand Reach & Awards

Two-foot High Kick & Awards

10 a.m.

12 p.m.

2:30 p.m.

2:45 p.m.

4:30 p.m.

Saturday, April 26

Kneel Jump & Awards

Indian Stick Pull & Awards

One-foot High Kick & Awards

Seal Hop & Awards

Athlete Awards & Closing Ceremonies

10 a.m.

11:30 a.m.

1 p.m.

3:30 p.m.

5 p.m.



*Schedule is subject to change

Sponsorship Packages

Investors in CITC Education Programs

Sponsorship packages include the following partner levels and benefits:

- **Premiere logo placement** on NYO athlete t-shirts and NYO merchandise:
- **Premiere logo placement** on cover of NYO Games Guide:
- **Verbal recognition at Opening Ceremonies:**
- **NYO event sponsor** (1 of 10, e.g. Alaskan High Kick): corporate brand recognition throughout event and during medal presentations:
- **Corporate representative presents event medals** to winning athletes:
- **Tagged in all advertising promotion**, including placements in all CITC multi-media:
- **Corporate advertisement** on CITC website and social media channels:
- **Full-page color advertisement** in official Games Guide event program:
- **Premiere, double booth** in venue lobby, quad booth and signage in Opportunities Expo:
- **Half-page color advertisement** in official Games Guide event program:
- **Quarter-page color advertisement** in official Games Guide event program:
- **Brand exclusivity**, premiere booth in venue lobby, booth/signage in Opportunities Expo:
- **Corporate brand recognition** on media screens throughout event:
- **Sponsor acknowledgments** throughout event:
- **Booth/signage** in Opportunities Expo.:

	EDUCATION INNOVATION \$25,000+	GOLD MEDAL \$50,000 - \$25,000	SILVER MEDAL \$10,000 - \$24,999	BRONZE MEDAL \$9,999 - \$5,000	HONORABLE MENTION \$4,999 - \$1,500	MEDIA \$10,000	COMMUNICATIONS \$10,000	ACADEMIC EXCELLENCE \$7,500
• Premiere logo placement on NYO athlete t-shirts and NYO merchandise:	○	●	●	●	●	●	●	●
• Premiere logo placement on cover of NYO Games Guide:	○	●	●	●	●	●	●	●
• Verbal recognition at Opening Ceremonies:	○	●	●	●	●	●	●	●
• NYO event sponsor (1 of 10, e.g. Alaskan High Kick): corporate brand recognition throughout event and during medal presentations:	○	●	●	●	●	●	●	●
• Corporate representative presents event medals to winning athletes:	○	●	●	●	●	●	●	●
• Tagged in all advertising promotion, including placements in all CITC multi-media:	○	●	●	●	●	●	●	●
• Corporate advertisement on CITC website and social media channels:	○	●	●	●	●	●	●	●
• Full-page color advertisement in official Games Guide event program:	○	●	●	●	●	●	●	●
• Premiere, double booth in venue lobby, quad booth and signage in Opportunities Expo:	○	●	●	●	●	●	●	●
• Half-page color advertisement in official Games Guide event program:	○	●	●	●	●	●	●	●
• Quarter-page color advertisement in official Games Guide event program:	○	●	●	●	●	●	●	●
• Brand exclusivity, premiere booth in venue lobby, booth/signage in Opportunities Expo:	○	●	●	●	●	●	●	●
• Corporate brand recognition on media screens throughout event:	○	●	●	●	●	●	●	●
• Sponsor acknowledgments throughout event:	○	●	●	●	●	●	●	●
• Booth/signage in Opportunities Expo.:	○	●	●	●	●	●	●	●

OFFICIAL GAMES GUIDE
INDIVIDUAL EVENT SPONSOR:
Gold and Silver sponsors

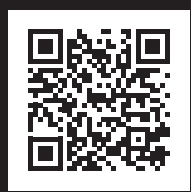




Support the Games!

Each year, more than 2,000 students from more than 100 communities across Alaska participate in the JNYO and NYO Games Alaska. Hosting NYO is a team effort, made possible by individuals and businesses who donate their time, talent and funds to NYO each year.

We have an easy and secure online donation portal, and corporate donations are eligible for the **Alaska Education Tax Credit incentive!**



Sponsor now!



Join us! Together, we will carry on this cherished community event that celebrates Alaska's rich heritage and builds tomorrow's leaders:

To learn more about ways you can support NYO, please contact:

Kelly Hurd

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Cook Inlet Tribal Council
(907) 793-3272
khurd@citci.org

Come As You Are:

There's a place for you at CITC—
for individuals, families, and
youth. Your journey begins today.
Visit us at citci.org.



Our Story

Cook Inlet Tribal Council (CITC) is a Tribal nonprofit organization serving Alaska Native and American Indian people residing in the Cook Inlet region of southcentral Alaska.

As one of the nation's preeminent culturally responsive social-service organizations, we assist our people in reaching their often-untapped potential. We believe that when we work together, we can help each other develop our strengths and talents to become successful and self-sufficient individuals, families, and communities.

Established in 1983, CITC serves more than 20,000 people each year through an array of integrated programs and employs more than 400 passionate and caring individuals. Our programs include education and youth services, employment and training services,

career development, family preservation, and support for individuals recovering from addiction, substance abuse, or incarceration.

Through our subsidiaries The Alaska Native Justice Center and Clare Swan Early Learning Center, we address Alaska Native people's unmet needs within the Alaska civil and criminal justice system and support working families with child care through an Early Head Start curriculum.

Come as you are. There's no judgment here. Whether you need support in finding work, earning a new certification, learning parenting skills, recovering from addiction, or exploring STEM programs in our Fab Lab—there's a place for you at CITC. Individuals, families, and youth—we meet you where you are. Your journey begins today. ❖



VISIT OUR NAT'UH NONPROFIT SERVICE CENTER:

3600 San Jeronimo Drive
Anchorage, Alaska 99508
(907) 793-3600
Toll-free (877) 985-5900
info@citci.org
(on People Mover bus routes 20 and 30)

- **Financial Assitssance**
(907) 793-3300 | elg@citci.org
- **Career Development**
(907) 793-3467 | cd@citci.org
- **Family Wellness**
(907) 793-3132 | cfs@citci.org
- **Youth Education**
(907) 793-3265 | yesdept@citci.org
- **Recovery & Reentry**
(907) 793-3200 | rs@citci.org



ONLINE:
citci.org
anjc.org
alaskanativehire.com
aknativevote.com

SOCIAL MEDIA:



CITC FAMILY OF SERVICES:



CLARE SWAN
EARLY LEARNING
CENTER





2025 NYO Sponsor Recognition

Print advertising:

Official NYO Games Guide program

Full page:

- Presenting Partner
- Gold Medal Partner

Half-page:

- Silver Medal Partner
- Media Partner
- Communications Partner
- Academic Excellence Partner

Quarter-page:

- Bronze Medal Partner

NYO Games Guide:

Publication trims at 8.5" x 11";
all sizes are Width x Height.

Full page:

7.5" x 10"

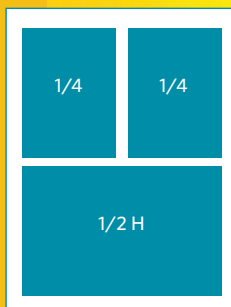
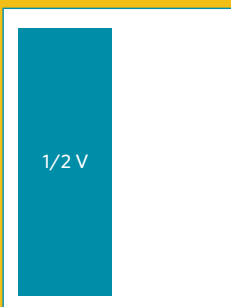
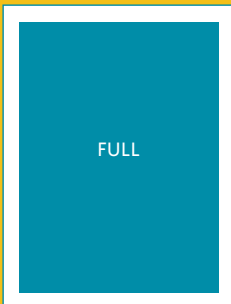
Half-page:

Horizontal: 7.5" x 4.875"

Vertical: 3.625" x 10"

Quarter-page:

3.625" x 4.875"



File Type: press-ready PDFs
preferred, with all fonts and
links embedded; CMYK
colorspace; no JPEGs please

Contact
communications@citci.org
for additional information
regarding ad specs and file
type options.



Thank you to the following donors for supporting our 2024 NYO athletes!

Gold Medal Partner \$25,000+



Education Innovation Partner



Silver Medal Partner \$10,000+



Bronze Medal Partner \$5,000+



Honorable Mention Partner \$1,500+



Friends of NYO

Alaska Native Cultural Charter School • Bering Strait School District • Dillingham Student Broadcasters • Eklutna, Inc.
Trickster Company • Visit Anchorage • White Mountain Native Corporation • Nondalton Shadow Dancers

Major sponsors as of April 7