

Cook Inlet Tribal Council  
presents:



# 2024 NYO Games Alaska

## ❖ Junior Games

February 23-February 25

Seawolf Sports Complex, UAA | Anchorage, Alaska

## ❖ Senior Games

April 25-27

Alaska Airlines Center | Anchorage, Alaska

[nyogames.com](http://nyogames.com)

## Sponsorship Opportunities

CONTACT:

**Kelly Hurd**

*Sr. Director of Development*

Cook Inlet Tribal Council

**(907) 793-3272**

**[khurd@citci.org](mailto:khurd@citci.org)**

- ❖ Corporate donations to the NYO Games are eligible for the **Alaska Education Tax Credit Incentive!**



# The NYO Games:

## A timeless tradition

**For thousands of years** and countless generations, survival for Alaska Native people depended not only on individual strength, skill, and knowledge, but also on the ability to work together toward common goals.

Traditional athletic contests and games helped develop these and other skills critical to everyday life in the challenging Alaska environment.

Today's NYO Games Alaska carries on in this spirit by encouraging young people to strive for their personal best while helping and supporting their teammates—even other teams. ♦

### Athlete Survey

## NYO is an Investment in Our Youth

**NYO has a quantifiable impact** on thousands of student athletes each year and inspires our youth to improve academic performance, strengthen overall well-being, and instills important values, like leadership and respect—values that make strong communities and build tomorrow's leaders.

In a survey emphasizing NYO's impact, **337 NYO athletes** in grades 7-12 who competed in the 2023 Senior Games offered the following insight:

64%

Developed a greater appreciation of Alaska Native culture.

Developed an understanding about the importance of a healthy lifestyle:

45%

90%

See themselves as a role model.

76%

Credited NYO as an incentive to stay in school.

Improved their grades to participate:

68%

96%

Learned more about Alaska Native culture and values.



## 2024 NYO Games Alaska

### JUNIOR GAMES

February 23–February 25

Seawolf Sports Complex, UAA

### SENIOR GAMES

April 25–27

Alaska Airlines Center, Anchorage

### ATHLETES:

400+ Sr. Games (Grades 7–12)

800+ Jr. Games (Grades 1–6)

### SPECTATORS:

5,000+ during three days  
of competition

### REPRESENTATION:

More than 100 communities  
statewide

### ON THE WEB:

[nyogames.com](https://nyogames.com)

### #nyogames

 NYO Games Alaska

 @CITCAlaska

 CITCAlaska

### Event Schedule | Sr. Games\*

#### Thursday, April 25

Opening Ceremonies

**Kneel Jump** & Awards

**Wrist Carry** & Awards

**Alaskan High Kick** & Awards

Noon

1 p.m.

2:30 p.m.

4:45 p.m.

#### Friday, April 26

**Eskimo Stick Pull** & Awards

**Scissor Broad Jump** & Awards

Celebration of High School Graduates

Academic Excellence Awards

**One-Hand Reach** & Awards

**Two-foot High Kick** & Awards

10 a.m.

12:30 a.m.

2 p.m.

2:30 p.m.

2:45 p.m.

4:45 p.m.

#### Saturday, April 27

**Indian Stick Pull** & Awards

**One-foot High Kick** & Awards

**Seal Hop** & Awards

Athlete Awards & Closing Ceremonies

10 a.m.

12 p.m.

2:30 p.m.

5 p.m.



*\*Schedule is subject  
to change*

# Sponsorship Packages

**Sponsorship packages include the following partner levels and benefits:**

Investors in CITC Education Programs

- **Premiere logo placement** on NYO officials t-shirts and NYO merchandise:
- **Premiere logo placement** on cover of NYO Games Guide:
- **Speaking opportunity at Opening Ceremonies:**
- **NYO event sponsor** (1 of 10, e.g. Alaskan High Kick): corporate brand recognition throughout event and during medal presentations:
- **Corporate representative presents event medals** to winning athletes:
- **Tagged in all advertising promotion**, including placements in all CITC multi-media:
- **Corporate advertisement** on CITC website and social media channels:
- **Full-page color advertisement** in official Games Guide event program:
- **Premiere, double booth** in venue lobby, quad booth and signage in Opportunities Expo:
- **Half-page color advertisement** in official Games Guide event program:
- **Quarter-page color advertisement** in official Games Guide event program:
- **Brand exclusivity**, premiere booth in venue lobby, booth/signage in Opportunities Expo:
- **Corporate brand recognition** on media screens throughout event:
- **Sponsor acknowledgments** throughout event:
- **Booth/signage** in Opportunities Expo.:

**EDUCATION INNOVATION**  
\$25,000+

**GOLD MEDAL**  
\$50,000 - \$25,000

**SILVER MEDAL**  
\$10,000 - \$24,999

**BRONZE MEDAL**  
\$9,999 - \$5,000

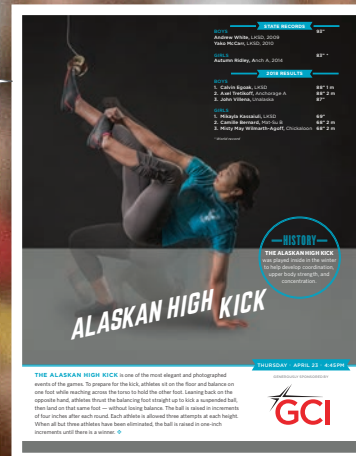
**HONORABLE MENTION**  
\$4,999 - \$1,500

**MEDIA**  
\$10,000

**COMMUNICATIONS**  
\$10,000

**ACADEMIC EXCELLENCE**  
\$7,500

**OFFICIAL GAMES GUIDE**  
**INDIVIDUAL EVENT SPONSOR:**  
Gold and Silver sponsors





## Support the Games!

Each year, more than 2,000 students from more than 100 communities across Alaska participate in the JNYO and NYO Games Alaska. Hosting NYO is a team effort, made possible by individuals and businesses who donate their time, talent and funds to NYO each year.

We have an easy and secure online donation portal, and corporate donations are eligible for the **Alaska Education Tax Credit incentive!**



Sponsor now!



Join us! Together, we will carry on this cherished community event that celebrates Alaska's rich heritage and builds tomorrow's leaders:

To learn more about ways you can support NYO, please contact:

### Kelly Hurd

Sr. Director of Development  
Cook Inlet Tribal Council  
(907) 793-3272  
[khurd@citci.org](mailto:khurd@citci.org)

**Come As You Are:**

There's a place for you at CITC—  
for individuals, families, and  
youth. Your journey begins today.  
Visit us at [citci.org](http://citci.org).



# Our Story



**Cook Inlet Tribal Council (CITC)** is a Tribal nonprofit organization serving Alaska Native and American Indian people residing in the Cook Inlet region of southcentral Alaska.

As one of the nation's preeminent culturally responsive social-service organizations, we assist our people in reaching their often-untapped potential. We believe that when we work together, we can help each other develop our strengths and talents to become successful and self-sufficient individuals, families, and communities.

Established in 1983, CITC serves more than 20,000 people each year through an array of integrated programs and employs more than 400 passionate and caring individuals. Our programs include education and youth services, employment and training services,

career development, family preservation, and support for individuals recovering from addiction, substance abuse, or incarceration.

Through our subsidiaries The Alaska Native Justice Center and Clare Swan Early Learning Center, we address Alaska Native people's unmet needs within the Alaska civil and criminal justice system and support working families with child care through an Early Head Start curriculum.

Come as you are. There's no judgment here. Whether you need support in finding work, earning a new certification, learning parenting skills, recovering from addiction, or exploring STEM programs in our Fab Lab—there's a place for you at CITC. Individuals, families, and youth—we meet you where you are. Your journey begins today. ❖

## VISIT OUR NAT'UH NONPROFIT SERVICE CENTER:

3600 San Jeronimo Drive  
Anchorage, Alaska 99508  
(907) 793-3600  
Toll-free (877) 985-5900  
[info@citci.org](mailto:info@citci.org)  
(on People Mover bus routes 20 and 30)

- **Employment & Training**  
(907) 793-3300 | [etsd@citci.org](mailto:etsd@citci.org)
- **Career Services**  
(907) 793-3467 | [alaskaspeople@citci.org](mailto:alaskaspeople@citci.org)
- **Family Services**  
(907) 793-3132 | [cfs@citci.org](mailto:cfs@citci.org)
- **Youth Development**  
(907) 793-3265 | [yesdept@citci.org](mailto:yesdept@citci.org)
- **Addiction & Recovery Services**  
(907) 793-3200 | [rs@citci.org](mailto:rs@citci.org)



**ONLINE:**  
[citci.org](http://citci.org)  
[anjc.org](http://anjc.org)  
[alaskanativehire.com](http://alaskanativehire.com)  
[aknativevote.com](http://aknativevote.com)

## SOCIAL MEDIA:



## CITC FAMILY OF SERVICES:



—Alaska Native—  
**JUSTICE CENTER**  
*Voices for Justice*

**CLARE SWAN**  
EARLY LEARNING  
CENTER



GET OUT  
THE NATIVE  
VOTE



# Thank you to the following donors for supporting our 2023 NYO athletes!

## Gold Medal Partner \$25,000+



## Education Innovation Partner



## Silver Medal Partner \$10,000+



## Bronze Medal Partner \$5,000+



## Honorable Mention Partner \$1,500+

